



BLUE VAULT DIGITAL

media • entertainment • music

bluevaultdigital.com



]Corporate Overview[





Corporate Overview

Blue Vault Digital provides B2B Digital Entertainment services to our customers.

Blue Vault Digital enables our clients to operate a stand-alone digital entertainment store that is completely brand orientated to suit our clients specific needs.



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Services

Blue Vault Digital provides our customers with a full-featured, stand-alone digital entertainment store that can be skinned to reflect your organization's brand and identity.

Store customers will be able to buy digital music a la carte, or as part of a subscription and enjoy the best in music discovery, from music editorial and professional playlists to advanced search and browse capabilities.

Content

Access to over 6 million songs across 30 genres including Major labels and 20,000+ independents. Over 10 thousand music videos for a la carte purchase will be available in release to two of our digital stores. Digital Gaming and TV content is currently being aggregated and will be available in the new year.

Great User Experience

We provide the opportunity to burn songs to CD or transfer them to an MP3 player, create playlists and share them with friends.

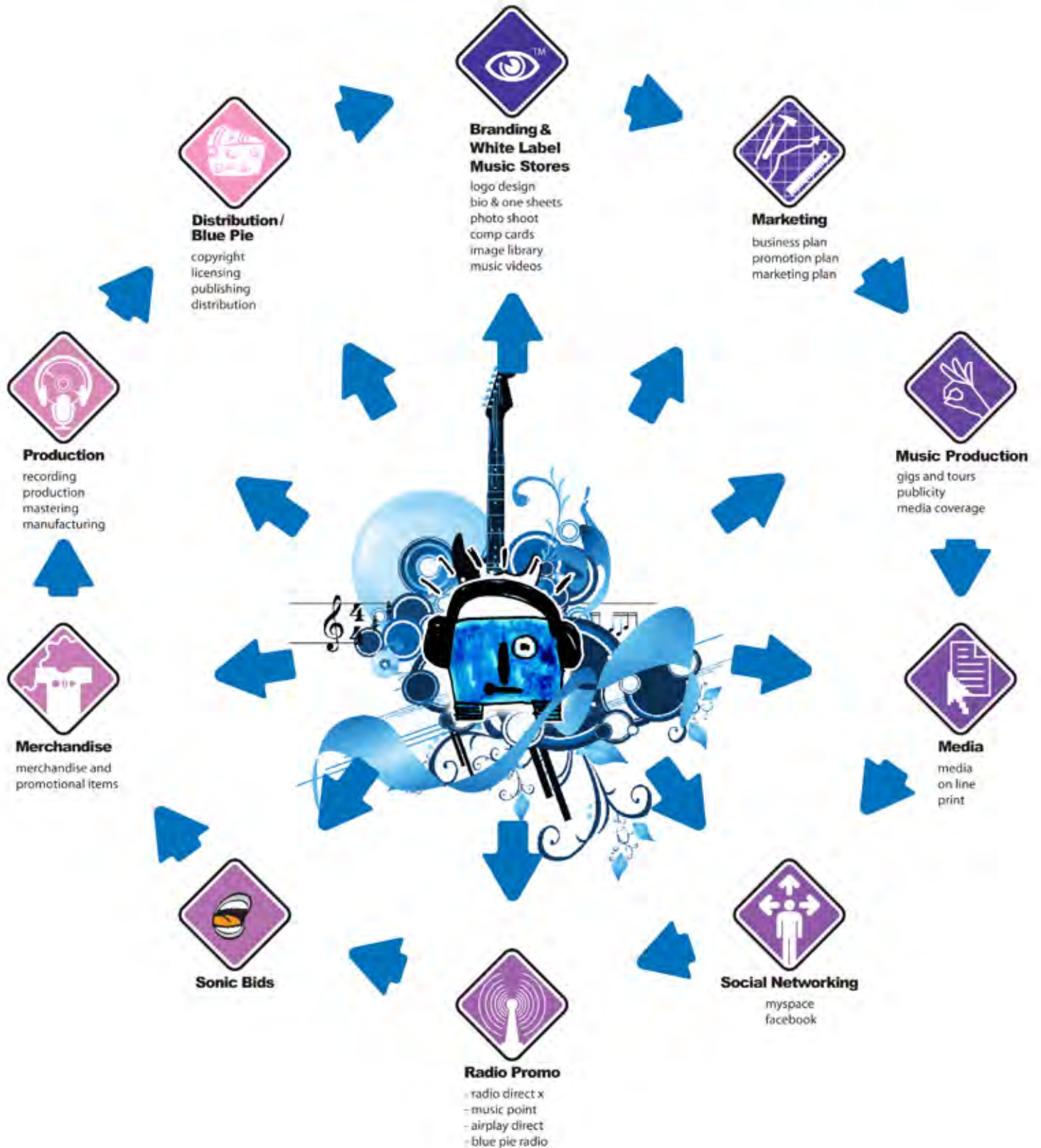
Labels

Blue Vault Digital represents an ever growing pool of labels and other content owners. As our global representation spreads so does the enhancement of our digital content library.





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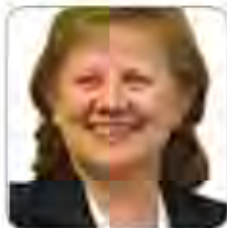
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Colin Seeger B.Juris, LL.B

Colin Seeger has been actively involved in copyright and intellectual property management for nearly 25 years. Colin manages corporate affairs and intellectual property protection for Blue Vault Digital and is in charge of key label relations. He provides a constant check on the management of our rights both locally and overseas and he has been a key part in the establishment of Blue Vault's strategic alliances with firms like UNIVERSAL, EMI MUSIC, SANCTUARY, SONY BMG and ARIA.

He provides commercial and industry advice to a wide range of companies, artists & media companies including television networks, internationally broadcast TV programmes and technology start-ups, assisting them develop commercial strategies. He also assists existing enterprises to identify and audit their IP as well as forming strategies. This assists the enterprises to better understand its strengths and areas of special advantage over competitors.



Katie Aschcraft Strategic Advisor

Katie has an excellent track record of helping position start ups and other organizations for growth. She has held key management roles at CIO Partners of Atlanta, Inc., Skybertel Communications LLC, Satellite Investment Advisors, Acsys, Inc., Accountants One, BulletIN.net, Inc. and Airimba/ClearSKY. Before indulging her taste for the high-test environment of smaller organizations, Katie enjoyed increasingly responsible positions at Bellsouth Corporation, Unisys Corporation and Hughes Aircraft Company.

Involved in bettering her community wherever she has lived, Katie is a devoted community services volunteer. A life-long equestrian, she has served in leadership capacities for the American Paint Horse Association and the Georgia Paint Horse Club. Katie is a Charter Founding member and was Treasurer of Alpha Delta Pi at her University. She holds a BSBA degree in Marketing from Appalachian State University and an MBA degree from California State University (Fullerton).



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Damien Reilly Dip. MAIX Fin..

His diverse and far reaching global networks in entertainment and technology industries provide Blue Vault Digital with a market leading edge in web based communication systems. Damien has built information and communication systems for some of Australia's leading companies including Blue Pie, ORDIOR, Energy Australia, Cotton Australia, KPMG AUSTRALIA and Job Futures to name a few. Damien is a specialist in the practical application and integration of web based communication systems into business.

Damien is in charge of the global content acquisition of digital assets for Blue Vault Digital. He is a founding director & brings over 20 years of music industry experience to the board.



Rob Hooper

Rob founded one of Sydney Australia's most successful "low doc" and "deposit bond" businesses for the Sydney Real Estate market during the 90's and early millennium. Rob also founded one of Australia's leading conveyance practises. He is a trained lawyer by profession with a commercial mind with international business experience.

As the Corporate Relations Advisor for Blue Vault Digital, Rob oversees all major label relationships. His attention to detail and dedication to the excellence provide Blue Vault Digital with world class compliance and reporting.



Jon Taber

Jon is known for founding and growing corporate and branch operations of hightech firms and effectively leading teams involved in product design and development, manufacturing, marketing, sales and customer support.

He is a strong communicator, creative and organisational strengths, find and seize business opportunities and deliver profitable, on-time performance for Fortune 1000 clients, 36 colleges and universities, numerous business associations, conventions, sales organizations and community service groups.



Blue Vault Digital was founded by a team with vast experience in label management, content aggregation, music licensing, copyright, digital production and e-marketing.

For more information please visit:

www.bluevaultdigital.com

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