



bluevaultdigital.com



[technical overview]





UE VAULT DIGITAL

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DIGITAL STORE -

Blue Vault Digital technical services and systems are constantly being updated to provide our customers with the latest and most efficient way to deliver store content to their customers.









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MULTI-PLATFORM SUPPORT

Support of PCs, portable media devices, mobile phones, home and car entertainment systems.





THE BLUE VAULT DIGITAL STORE SOFTWARE:

The store platform has been built using a combination of PHP5 and Microsoft .NET technology. PHP is a HTML-embedded scripting language. Much of its syntax is borrowed from C, Java and Perl with a couple of unique PHP-specific features thrown in. The goal of the language is to allow web developers to write dynamically generated pages quickly. PHP stands for: Hypertext Pre-processor. All source code for the stores remains the proprietary property of the developers.

THE BLUE VAULT DIGITAL CUSTOMER DATA STORAGE:

Each clients store has the capacity to store terabytes of user and store generated data. Each store is allocated 200 Gbs of user generated data space. Aggressive growth is managed via the data store team who constantly monitor and report on the available hard drive space and the data creation rates of growth for each store. We constantly monitor and maintain each stores systems and infrastructure to insure 99.9% uptime at all times.





THE BLUE VAULT DIGITAL BROWSER COMPATIBILITY:

Each store is coded to be compatible with the following browsers:

Internet Explorer 5
Internet Explorer 6

Internet Explorer 7

Netscape - All versions

lozilla Firefox - All versions afari for MAC

iviac Format for Firefox and Internet Explorer.

Payment Systems:

The Blue Vault Digital Store uses the following payment gateways. Custom payment gateway solutions are available on request.

Pay Pal - www.paypal.com Pay Safe - www.paysafe.com

Security & SSL Encryption Certificates:

www.verisign.com

Today, the world expects to gain access to voice and data services any time, anywhere, and on any device, and organizations are working hard to meet the rising demands of this "Any Era." VeriSign offers solutions that help organizations to deliver in the Any Era, and realize the maximum profit. It is towards that goal that The Blue Vault Digital Store focus our company, our technology, our services, and our people for the fast and most efficient delivery of digital entertainment available today.





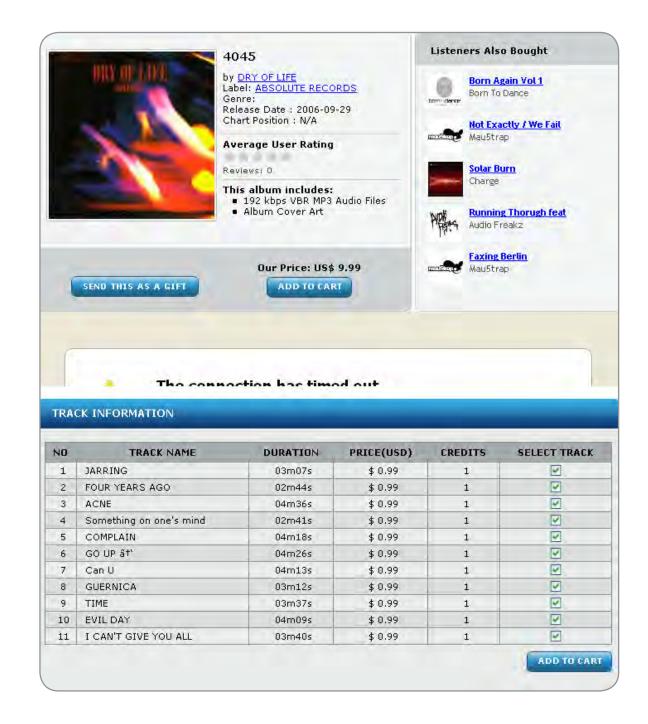


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MY BLUE PIE MUSIC STORE

Album Details:

This is the album detail page, the destination after you have browsed or searched for your music. It provides the user with the ability to sample the full album using the Blue Vault Digital Sampler. All titles or tracks can be added directly to your cart or saved in your wishlist for purchase at another time.





MY BLUE PIE MUSIC STORE

Album Description:

At the bottom of the album detail page the user will find more resources to expand their Blue Vault Digital enquiry. Blue Vault Digital offers an album description or review when available along with other titles by the artist.





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MY BLUE PIE MUSIC STORE

Your Cart and Wishlist:

Both of these sections are located on the same page, which make user management of audio selections as friendly as possible. Additionally, users have the ability to move purchases back and forth between their account [cart] and their wishlist. Any item can also be completely removed at will. From this page the user can also continue shopping or proceed to checkout and begin to download their selections.

The downloading process at Blue Vault Digital was created with simplicity and user ease in mind. Not only can you download an entire album as a zip file with one click, but album art and liner notes are inclusive when available. All tracks or albums may be downloaded in quality 192 kbps MP3 format. There is a 24 hour download window for all purchases. The download clock only begins when you make your first attempt to download.





MY BLUE PIE MUSIC STORE

Subscription Plans or A La Carte:

Blue Vault Digital offers both Vaultcards and Giftcards. Vaultcards are prepaid cards which give the user free tracks upon purchase. After a purchase users may quickly proceed through the checkout process. Giftcards may also be purchased for a friend or that special someone with a 3 month prepurchase. Also we have the "a la carte" option which allows the user the freedom of purchase without a subscription plan.

However, when a user has an active subscription plan, a running total of their subscription credits remains on the left hand side of the site at all times so they can see how many credits they have remaining for the particular month.







BLUE VAULT DIGITAL media-entertainment-music blue

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