

BLUE VAULT DIGITAL

bluevaultdigital.com



[digital store]





DIGITAL STORE -

Blue Vault Digital provides our customers with a stand-alone digital entertainment store that is skinned to reflect your brand and identity.

Your customers will be able to buy songs a la carte, download music as part of a subscription & enjoy the best in music discovery, from editorial, playlists, search and advanced browse capabilities.



Blue Vault Digital Proprietary Information



TURNKEY TECHNOLOGY

The Blue Vault Digital turnkey technology enables your organization to:

- generate new revenue
- acquire new customers and
- deepen your current customer relationships.

We offer compelling entertainment experiences that create new opportunities for your brand.

LOOK AND FEEL

The store is skinned with the clients brand, with their corporate colour scheme and in conjunction with their branding guidelines.

ADVERTISING SPACE

50% of the available advertising space is for the exclusive use of the client, the other 50% is used for the promotion of labels, artists and promotional content. The clients advertising space can be sold or used for their own advertising purposes.

CONTENT

Each brand has it own unique Sonic Brand within the main brand. As such we provide a filtering service for clients to ensure that the content on the website relates to their core brand values.

GENRES

Blue Vault Digital provides the genre collection for the client, and they have the right to change the collection to suit their brand. Additionally we have core areas allocated for the promotion of Top Downloads, Brand Top 10, Top 10 Charts, Recent Additions, Favourites and Set Play Lists.

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A visual walk-through

This is a screen grab of the home page and the initial introduction to the actual experience.

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Charts	10 Les sens Amard Amar	10	Alleys To Valleys Hemitude		Santkallum	Arrade Weapon
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Top 40 Artists	COCK HERE TO VIS	EINER BEOEREN	EMUSICICHARIS			
Our store accepts payment from the following leading credit cards and payment systems.	Hot Albums			Hann-The St	ades of Coman State	View All
Click here to purchase music and or to buy a gift card or music voucher.		RUBEN WATERS LOVES YOU				pink mertini Researchinis Tanga
JOIN OUR NEWSLETTER	(° a)		ų.		HM-246	



Browse by Label:

Our users have the ability to browse by label. Many of our labels have individual branded store fronts. We have over 9000 labels that we actively engage and sell content for.

Browse & Sort		
TOGGLE SELECT/DE-SELECT ALL		
Alternative	Jazz	
Bluegrass	🔲 Latin	
Blues	Metal	
Christian	Native US	
Classical	New Age	
Comedy	Oldies	
Country	🗌 Рор	
Easy Listening	Punk	
Electronic	R&B	
🔲 Folk	🗌 Rap	
🔲 Gospel	🔲 Reggae	
Hardcore	Rock	
🔲 Нір-Нор	Soundtrack	
🔲 Holiday	Speech	
🔲 Indie	Ethnic	
🔲 Instrumental	Other	
Tick one or more genres and then click refine search to search		
REFINE SEARCH		



Top 10 Album and Song Downloads:

A dynamic list that provides an up to the second list of the Blue Vault Digital top 10 album and song downloads. Top 10 lists are also available for every genre and artist.

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Instrumental	Other	
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Album Details:

This is the album detail page, the destination after you have browsed or searched for your music. It provides the user with the ability to sample the full album using the Blue Vault Digital Sampler. All titles or tracks can be added directly to your cart or saved in your wishlist for purchase at another time.

Browse & Sort		
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Alternative	Jazz	
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Blue Vault Digital Proprietary Information



Album Description:

At the bottom of the album detail page the user will find more resources to expand their Blue Vault Digital enquiry. Blue Vault Digital offers an album description or review when available along with other titles by the artist.

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Your Cart and Wishlist:

Both of these sections are located on the same page, which make user management of audio selections as friendly as possible. Additionally, users have the ability to move purchases back and forth between their account [cart] and their wishlist. Any item can also be completely removed at will. From this page the user can also continue shopping or proceed to checkout and begin to download their selections.

The downloading process at Blue Vault Digital was created with simplicity and user ease in mind. Not only can you download an entire album as a zip file with one click, but album art and liner notes are inclusive when available. All tracks or albums may be downloaded in quality 192 kbps MP3 format. There is a 24 hour download window for all purchases. The download clock only begins when you make your first attempt to download.

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REFINE SEARCH			



Subscription Plans or A La Carte:

Blue Vault Digital offers both Vaultcards and Giftcards. Vaultcards are prepaid cards which give the user free tracks upon purchase. After a purchase users may quickly proceed through the checkout process. Giftcards may also be purchased for a friend or that special someone with a 3 month prepurchase. Also we have the "a la carte" option which allows the user the freedom of purchase without a subscription plan.

However, when a user has an active subscription plan, a running total of their subscription credits remains on the left hand side of the site at all times so they can see how many credits they have remaining for the particular month.

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REFINE SEARCH			



CONTACT :

BLUE VAULT DIGITAL™ AUSTRALIA

BLUE VAULT DIGITAL

Blue Vault Digital™ EXPO112 Unit 20 112 McEvoy Street Alexandria NSW 2015 AUSTRALIA

p: +61 2 9310 0155
f: +61 2 9310 0166
e: sales@bluevaultdigital.com
w: www.bluevaultdigital.com



BLUE VAULT DIGITAL™ USA

Blue Vault Digital[™] USA LLC 8795 La Riviera Drive #133 Sacramento, CA 95826 USA

p: +1 360 601-6939 **f:** +61 2 9310 0166 **e:** sales@bluevaultdigital.com **w:** www.bluevaultdigital.com

BLUE VAULT DIGITAL™ IRELAND

Blue Vault Digital[™] Ireland C/O TMF Management (Ireland) Limited 85 Merrion Square Dublin 2 IRELAND

p: +61 2 9310 0155
f: +61 2 9310 0166
e: ireland@bluevaultdigital.com
w: www.bluevaultdigital.com



RECORD LABEL ADMINISTRATION

Blue Pie Records [™] USA LLC EXPO112 Unit 20 112 McEvoy Street Alexandria NSW 2015 AUSTRALIA

p: +61 2 9310 0155
f: +61 2 9310 0166
e: sales@bluevaultdigital.com
w: www.bluevaultdigital.com



PUBLISHING DETAILS

Blue Pie Records [™] USA LLC EXPO112 Unit 20 112 McEvoy Street Alexandria NSW 2015 AUSTRALIA

p: +61 2 9310 0155 **f:** +61 2 9310 0166 **e:** sales@bluepie.com.au **w:** www.bluepie.com.au



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